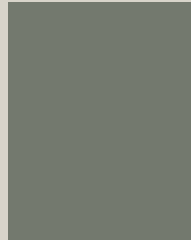


Magazine Advertising Specifications

AD SIZES



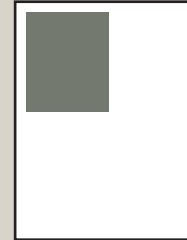
Full Page
8" w x 10.5" h

With Bleed
8.25" x 10.75"
(bleed 0.125")



Half Page
7" w x 4.7" h

No Bleed.
Best results with
border in design.



Quarter Page
3.46" w x 4.7" h

No Bleed.
Best results with
border in design.

CAMERA-READY FILE FORMATS

TIF: CMYK, 300 dpi, flatten layers.

PDF: CMYK, 300 dpi images, embed fonts, do not downsample images, do not password-protect.

EPS: CMYK, 300 dpi, outline all fonts, flatten transparencies, avoid JPG compression.

Illustrator EPS: outline all fonts, flatten transparencies.

Illustrator (.ai): CMYK, 300 dpi images, include or outline all fonts.

QuarkXPress or InDesign: CMYK, include all linked files and fonts.

Photoshop (.psd): CMYK, 300 dpi, flatten layers.

Embed, outline or include all fonts used in the design. Include bleeds and crop marks. Red Gazelle cannot make additions or changes to submitted PDF, TIF or EPS files. These files will print as submitted. Work files can only be changed with written permission from client as long as all links and fonts are included.

Unacceptable Formats: GIF, JPG, Microsoft Word, Publisher, Corel Draw, PhotoPaint, Freehand, Pagemaker, CAD, Excel

RATES

Quarter Page \$300
Half Page \$540
Full Page \$1,100

DESIGN & PRODUCTION FEES

Quarter Page \$75
Half Page \$150
Full Page Fees vary

MAGAZINE PURCHASE & MAILING

1 – 500 \$ 2.00 ea
501- 1000..... \$ 1.75 ea
For automatic mailing add .25 per magazine.

DEADLINE FOR SUMMER PUBLICATION

Space Reservation Deadline: April 1st
Camera Ready Deadline: April 18th

DEADLINE FOR WINTER PUBLICATION

Space Reservation Deadline: September 3rd
Camera Ready Deadline: September 17th

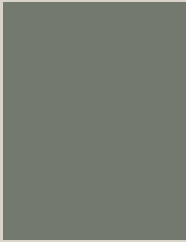
CONTACT & FILE DELIVERY

Email jen@redgazelle.com
Please include detailed subject line and description
(808) 551.4078



Ad Size Examples

FULL PAGE



8" w x 10.5" h
With Bleed
8.25" x 10.75"
(bleed 0.125")

LOCAL Artists

These days, it's not just the art that's important, it's the artist. The artist's story is what makes the art so special. It's the passion, the dedication, the hard work that goes into creating a masterpiece. It's the joy of seeing a blank canvas transform into a work of art that speaks to the soul.

Triguna & Powell

The artist's story is what makes the art so special. It's the passion, the dedication, the hard work that goes into creating a masterpiece. It's the joy of seeing a blank canvas transform into a work of art that speaks to the soul.

Confidence

Trust in your investments requires trust in your Financial Advisor.

Dedication, integrity and professionalism aren't just words to us. They are the foundation on which this firm was built, and by which we continue to operate today. We don't expect to be gone from your trust. We expect to earn it.

For more information, contact:

Alan Robinson, Vice President - Wealth Management
General Investment Management Services
1099 Alahea Street, 23rd Floor
Honolulu, HI 96813
(808) 521-2961

cfl smith barney

A world-class education, a priceless experience.

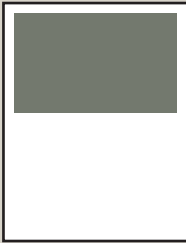
A strong emphasis on academics doesn't mean that a school should be boring. Far from it. At Le Jardin, students find a strong college-preparatory program that includes state-of-the-art science and computer labs, playing fields and performing arts programs, and plenty of one-on-one attention from great teachers.

The results? Achievement in academics, confidence. Developing positive values. Building a sound personal character. Visit our new campus, meet our teachers and staff and learn why Le Jardin is recognized as one of Hawaii's most exciting and respected learning environments.

Call us at 261-0707 for more information.

Le Jardin Academy

HALF PAGE



7" w x 4.7" h
No Bleed.
Best results with border in design.

Why Buying a Home IS IMPORTANT IN ANY MARKET

Buying a home has so many advantages at any time, no matter what the market is like. It's a great investment, it's a great way to build equity, and it's a great way to secure your future. It's a great way to create a sense of community and to be part of something big.

6 Ways to Start Making Your Dream Come True

1. Free Home Mortgage Consultation
2. Lower your Monthly Payments
3. Pay off your current mortgage
4. Outstanding interest Rates Not Perfect
5. No Cash Down
6. No Income Verification Issues

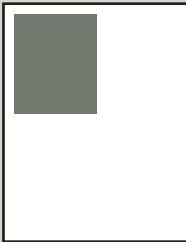
Call us today for any one of these programs!

Audrey Hutton

Put 17 years of experience in the Hawaiian Real Estate Market to work for you!

(808) 235-9707

QUARTER PAGE



3.46" w x 4.7" h
No Bleed.
Best results with border in design.

INVESTORS Wanted!

Opportunity for investors to join a growing business. We are looking for individuals who are interested in a long-term investment opportunity. This is a great chance to be part of a successful business and to earn a significant return on your investment.

CONCEPT 2 COMPLETION

LOOKING FOR YOUR HAWAIIAN LIFESTYLE?

WE CAN HELP YOU CREATE IT.

